

## Display Sets

### Search History

#### Database Details

Set	Term Searched	Items	
S1	((CONSUMER? ? OR CUSTOMER? ?) (N4) (PRODUCT? ? OR BRAND? ?) (N4) (MOTIVAT? OR STIMUL?)) AND (SEMIOTIC? ? OR SEMIOSIS)	41	<a href="#">Display</a>
S2	S1 NOT PY>2001	33	<a href="#">Display</a>
S3	((CONSUMER? ? OR CUSTOMER? ?) (N4) (PRODUCT? ? OR BRAND? ?) (N4) MOTIVAT?) AND (IMAGE? ? OR METAPHOR? ? OR ANALOGY OR ANALOGIES)	<del>659</del>	<a href="#">Display</a>
S4	((CONSUMER? ? OR CUSTOMER? ?) (N4) (PRODUCT? ? OR BRAND? ?) (N4) MOTIVAT?) AND (SEMIOTIC? ? OR SEMIOSIS) AND (IMAGE? ? OR METAPHOR? ? OR ANALOGY OR ANALOGIES)	16	<a href="#">Display</a>
S5	4 NOT PY>2001	<del>4821856</del>	<a href="#">Display</a>
S6	S4 NOT PY>2001	13	<a href="#">Display</a>

*read all*

Format

Free ☒Number of  
Records

10

*read all*

*read all*

Show Database Details for:

15: ABI/INFORM®

[Bluesheet](#)[Rates](#)[Fields](#)[Formats](#)[Sorts](#)[Limits](#)[Tags](#)

© 2006 Dialog, a Thomson business

---

**Dialog Response**

---

File 15:ABI/Inform(R) 1971-2006/Feb 23  
(c) 2006 ProQuest Info&Learning  
File 16:Gale Group PROMT(R) 1990-2006/Feb 23  
(c) 2006 The Gale Group  
File 148:Gale Group Trade & Industry DB 1976-2006/Feb 22  
(c)2006 The Gale Group  
File 160:Gale Group PROMT(R) 1972-1989  
(c) 1999 The Gale Group  
File 275:Gale Group Computer DB(TM) 1983-2006/Feb 22  
(c) 2006 The Gale Group  
File 621:Gale Group New Prod.Annou.(R) 1985-2006/Feb 22  
(c) 2006 The Gale Group

---

© 2006 Dialog, a Thomson business